

THE PERFECT STORM

2016 Hampton Summer Rentals



HomeAway, VRBO and other websites where homeowners engage tenants directly have arrived like Uber. Much like Craigslist, these sites have yielded some unflattering stories of abuse, yet these sites still remain a factor. Landlords rent for a week or two at a time and forgo the season.

The biggest challenge of all though, is the demographic of the tenant. The newest generation of Hamptons aficionados do not seem to be big on planning ahead. Last minute, on a wing and a prayer, suits them just fine. For this reason and others, there's no doubt we will have a big last minute push for the perfect summer rental — after all, travel abroad is probably not in the stars this year!



Where do we begin?

The Hamptons Summer rental season this year will certainly be one for the record books — but not in a good way.

While local municipalities scramble for some control with rental permits or rental requirements, and Suffolk County launching a 3% tax on rentals that are for less than 30 days, landlords are reeling.



Media has been keen on covering out of control party scenes, but missing the boat on viewing private dinner parties with friends, sunset boat rides, strolls on the beach, fishing trips, bonfire gatherings, sunrises at the lighthouse, and much more that are true virtues of our beautiful hamlets. You are cordially invited to rediscover the beauty of the Hamptons. Your summer rental is awaiting.

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